



## CIP Market Place Helpdesk



Co-funded by  
the European Union



The European Commission support for the project does not constitute an endorsement of the contents which reflects the views only of the authors, and the Commission cannot be held responsible for any use which may be made of the information contained therein.

This deliverable has been created as a part of the project CIP “Culture InnoPreneurship - Innovation, Entrepreneurship, Digitalisation and Facilitation Competences for Culture Professionals”, coordinated by Landkreis Kassel (DE) in partnership with Aristotelio Panepistimio Thessalonikis (GR), blinc (DE), Federation For European Storytelling (BE), Instituto Politecnico de Leiria (PT), Smart Revolution (IT); Storytelling Centre (NL), from 1st November, 2021 to 30th April, 2024 funded by the European Union under the Erasmus+ Programme, under the contract number: 2021-1-DE02-KA220-ADU-000028285.





## Contents

|   |   |
|---|---|
| Introduction.....   | 3 |
| 1. What is CIP Market Place? .....  | 4 |
| 2. Can my projects join the CIP Virtual Exhibition? .....                         | 5 |
| 3. Who can be part of the CIP Expert Network?.....                                | 6 |
| 4. How can I be part of the CIP Expert Network? .....                             | 6 |
| 5. What is the CIP KA1 Learning Offer and who can participate?.....               | 6 |
| 6. What learning opportunities are available in CIP? .....                        | 7 |
| 7. What networking opportunities are available within the CIP Market Place? ..... | 7 |
| 8. How can I become a CIP trainer and host a CIP training? .....                  | 8 |



## Introduction

The CIP Marketplace Helpdesk is derived from both virtual and in-person communication and exchange sessions among CIP project partners, CIP C1 training participants, participants of CIP dissemination events, and other stakeholders throughout the course of the CIP Project. Beyond technical support and troubleshooting, these communications and exchanges focused on what the CIP Marketplace offers, how one can be involved, participate, use, and receive support from the CIP Project.

This document provides a structured and comprehensive overview of how learners and professionals in the fields of culture, arts, formal and informal education, and the private sector, as well as those aspiring to be CIP Innopreneurs, can use and benefit from the CIP Marketplace.



## 1. What is CIP Market Place?

CIP Marketplace consists of three parts: Community Experts Network, Exhibition of inspirational cultural and learning projects and CIP KA1 learning offers. You'll find both inspiration, training and community support you need to kick-start or transform your journey towards cultural innovation and entrepreneurship.

The CIP Marketplace is a platform created as part of the Cultural Innopreneurship Project (CIP). It serves as a hub for resources, support, and networking for individuals and organizations involved in cultural innovation and entrepreneurship. The marketplace consists of three parts: Community Experts Network, Exhibition of inspirational cultural and learning projects and CIP KA1 learning offers through PROVIDE-eu.org. It is designed to facilitate the exchange of ideas, provide t, and support training and support the growth and sustainability of cultural ventures and learning projects. Users can find information on how to participate, access resources, and connect with other cultural innopreneurs.

### **CIP Virtual Exhibition**

The CIP Virtual Exhibition is an online platform showcasing cultural and arts education projects selected by the CIP partnership. Key features include:

- Detailed Insights: Information on unique approaches, creative processes, and impactful outcomes.
- Inspiration for All: Practical ideas and inspiration for educators, artists, and cultural enthusiasts.
- Promoting Cultural Learning: Demonstrates the transformative power of arts and culture in education.

### **CIP Experts Network**

The CIP Experts Network is a platform connecting entrepreneurs, trainer and facilitators, and professionals in culture and arts. Key features include:

- Diverse Expertise: A network of experienced educators, innovative creators, and cultural innopreneurs across seven countries.
- Collaboration Opportunities: Facilitates connections and idea exchanges to support various projects.
- Community Building: Encourages a collaborative community dedicated to promoting cultural education and innovation.

### **CIP KA1 learning offers**

Listed on PROVIDE-eu.org, the CIP KA1 Learning Offers Collection is a curated set of learning opportunities designed to support adult education professionals. These offers are developed not only by the CIP consortium but also by our trusted partners with extensive experience in providing training in creativity, entrepreneurship, culture, and heritage. Key features include:

- Mobility Learning: Courses and job shadowing opportunities aligned with the Erasmus+ KA1 funding scheme.
- Facilitation Training: Specific learning offers on design-based collaborative learning, storytelling and creativity.



- Professional Development: Resources aimed at improving competence in cultural and arts education.
- Networking Opportunities: Connects learners with experts and peers in the field for enhanced learning experiences.

## 2. Can my projects join the CIP Virtual Exhibition?

The CIP virtual exhibition welcomes all relevant initiatives. To join the CIP Virtual Exhibition, follow these steps:

### 1. Contact a CIP partner of your choice:

To add your projects to the CIP Virtual Exhibition, reach out to the CIP Partners listed on the website. They will guide you through the submission process. The CIP partnership covers six countries: Belgium, Germany, Greece, Italy, Netherlands, and Portugal. If your organization or project falls outside of these partner countries, please contact blinc e.G (DE).

### 2. Request the submission template:

Ask the Partner Contacts for the CIP Virtual Exhibition Template, which includes a summary of the project idea, a fact sheet, and details of the required video footage and images for a comprehensive overview.

### 3. Complete the submission template and provide all required materials:

Fill in the template with detailed information about your sustainability project. Ensure your submission includes a clear summary, key facts, and multimedia elements presenting the project's objectives, methodology, and results. Videos submitted should have a resolution of at least 720p and be between 2 - 10 minutes.

### 4. Submit project materials:

Share your completed template with partner contacts, along with relevant video and images. This will ensure a comprehensive presentation of your project.

### 5. Review process:

Your project will undergo review by the CIP partner and relevant experts in our network. Review criteria are mainly based on its relevance to the objectives of CIP, transferability of the project, clarity of the submitted template, and quality of the submitted multimedia elements.

### 6. Inclusion in CIP Virtual Exhibition:

Once your project successfully passes the review process, we will inform you via email, and the project will be added to the Virtual Exhibition. Your contribution will become part of a collective knowledge base that inspires and informs professionals within the CIP community.

### 3. Who can be part of the CIP Expert Network?

The CIP Expert Network is open to a diverse range of professionals and organizations passionate about cultural and arts education, creativity, and innovation. Individuals and organizations interested in cultural entrepreneurship, and who can contribute to bridging education, culture, arts, and the private sector, are welcome to join. This includes educators in formal and non-formal settings, trainers and facilitators, cultural and arts organizations, creative entrepreneurs, NGOs, private sector companies, policy makers, and freelance arts and culture professionals.

### 4. How can I be part of the CIP Expert Network?

To join the CIP network as a community expert, follow these steps:

- **Contact a CIP Partner**  
Reach out to any of the CIP partners listed on our website. They will provide you with detailed information on how to join the network.
- **Submit Your Application**  
Complete the application form provided by the CIP partner. This form will require information about your background, expertise, and experience in the fields of culture, arts, education, and entrepreneurship.
- **Review Process**  
Your application will be reviewed by the CIP team. Applications will be assessed based on professional experience, relevance of expertise, level of community engagement, and willingness to contribute.

Once accepted you will receive a confirmation email and your profile will be posted on the CIP website.

### 5. What is the CIP KA1 Learning Offer and who can participate?

The CIP KA1 Learning Offers are curated opportunities designed to support adult education professionals. Developed by the CIP consortium and trusted partners with extensive experience in creativity, entrepreneurship, culture, and heritage, these offers include mobility learning opportunities aligned with the Erasmus Plus KA1 funding scheme. Most of the CIP offers are in the format of short courses and trainings, with a limited number of job shadowing opportunities.

These offers are opened to educators, trainers, cultural professionals, and those interested in cultural entrepreneurship. Participants with access to KA1 Mobility Fund can attend offers abroad with fees and expenses covered by the KA1 funding scheme.

## 6. What learning opportunities are available in CIP?

In CIP, there are various learning opportunities available to support competence development and help you to become a Cultural Innopreneur. These learning opportunities cater to a wide range of interests and skill levels, empowering participants to expand their knowledge, enhance their skills, and drive positive change in their professional practice. CIP learning opportunities include:

- CIP Online Toolkit: A comprehensive resource hub offering a wide range of tools, materials, and resources for cultural and arts education professionals. It provides access to practical guides, relevant videos, and real-life examples to support learning and innovation in the field.
- CIP Moodle Platform: This course offers three in-depth modules covering essential topics in facilitating design thinking, competence-oriented learning, and CIP competence validation. Participants can engage with interactive learning materials, case studies, and assessments to deepen their understanding and skills in these areas.
- PROVIDE Platform: Through the PROVIDE Platform, you will find mobility learning opportunities aligned with the Erasmus Plus KA1 funding scheme. These offers include short courses, trainings, and job shadowing opportunities designed to enhance professional competencies in cultural innopreneurship, creativity, and innovation.
- Tailored Learning Experience with the CIP Experts Network: The CIP Experts Network provides access to a diverse community of professionals and organizations. You can directly reach out to the experts and arrange for a tailored training at your own organisation and community.

These diverse learning opportunities ensure that participants can find the right resources and support to advance their CIP competence.

## 7. What networking opportunities are available within the CIP Market Place?

The CIP Marketplace provides various networking opportunities designed to connect professionals, educators, and organizations:

- CIP Expert Community: The Community Market section links you with experts, organizations, and key players in cultural innovation. This platform allows you to build connections, exchange knowledge, and foster collaboration.
- Contact Partner Organizations: The website features contact information for CIP project partners. You can reach out to these partners to start conversations and grow your professional network within the cultural innopreneurship field.
- PROVIDE Platform: Keep up-to-date with upcoming courses, conferences, related to CIP on PROVIDE Platform.
- News and Updates Section: Stay informed about the latest develop about CIP News and Updates section. This area also includes information about networking opportunities, facilitating community interaction.



## 8. How can I become a CIP trainer and host a CIP training?

Becoming a CIP trainer and hosting a CIP training involves a structured process designed to ensure that the training you provide is aligned with the core principles and methodologies of the Cultural Innovators Platform (CIP). As a CIP trainer, you will be part of a network of professionals dedicated to promoting cultural innovation and entrepreneurship through education. Here's a detailed guide to help you understand the steps involved:

### 1. Understand CIP:

Start by immersing yourself in the CIP methodologies and the concept of cultural innopreneurship. This can be done by exploring our extensive online resources, which include the CIP Competence Framework, CIP Online Toolkit and the CIP Marketplace. It is especially important to familiarise yourselves with the CIP Continue Professional Development Concept as well. All these resources are available on the CIP website. Additionally, consider attending an existing CIP training session to experience the process firsthand and gain practical insights.

### 2. Contact Project Partners:

Once you have a solid understanding of the CIP approach, reach out to one of our project partners. These partners are well-versed in CIP methodologies and can provide guidance to ensure your training content aligns with CIP's objectives and validation criteria. Collaboration with a project partner will help you tailor your training to meet the high standards of CIP, ensuring it is both effective and impactful. The partners can also offer support in refining your training materials and methodology to ensure consistency and quality.

### 3. Promote Your Training:

After your training content has been reviewed and validated, use the PROVIDE platform to promote your training. The PROVIDE platform is designed to help trainers and educators connect with a wider audience. By listing your training on this platform, you can reach out to educators, trainers, cultural professionals, and those interested in cultural innopreneurship. The platform also provides tools to manage registrations, communicate with participants, and share training materials.