

CIP Learning Suite User Guide

A self-learning platform for cultural Innopreneurship



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Introduction

The CIP Learning Suite is a comprehensive resource designed to foster creativity, innovation, and entrepreneurship in the cultural, education, and private sectors. This suite is divided into two primary components: the CIP Learning Kit and CIP Moodle.

The CIP Learning Kit offers a wide range of tools, materials, and practical guides to support learners and professionals in understanding and applying the principles of cultural innopreneurship. It is designed to be user-friendly and easily accessible, aiming to lower digital barriers and provide valuable insights for both beginners and experienced individuals.

The CIP Moodle platform features interactive modules and courses that delve deeper into the core areas of the CIP approach. These modules cover essential topics such as facilitating design thinking, competence-oriented learning, and CIP competence validation.

The objectives of the CIP Learning Suite are to provide a holistic platform for interested parties to learn about the concept of cultural innopreneurship and to equip them with the skills and knowledge necessary to implement learning offers or community projects based on the CIP approach. By integrating both theoretical and practical elements, the Learning Suite ensures that participants can effectively translate their learning into real-world applications.

This user guide provides a brief overview of the CIP Learning Suite and detailed instructions on how to access both the Learning Kit and CIP Moodle, ensuring a seamless and enriching learning experience.

CIP Learning Kit

CIP Learning Kit is an open access platform hosted on the CIP project website and does not require any registration. The Learning Kit textual and multimedia content, along with practical insight and activities to foster essential competences of a Cultural Innopreneur. The eight modules provided in the learning kit are:

1. **2Develop Creativity:** Enhances creativity by fostering curiosity, lateral thinking, and creative habits.
2. **Design Thinking:** Offers a structured approach to creative and user-centric design processes.
3. **Problem Solving and Need Recognition Techniques:** Focuses on the entrepreneurial thought process for identifying problems and opportunities.
4. **Communication and Conflict Management through Art:** Promotes effective, non-violent communication through acting and role-playing.
5. **Competence Oriented Learning and Validation:** Adapts learning to meet current needs and validate competencies.
6. **Event Recreation Management:** Guides the organization of cultural events to stimulate innovation and new artistic expressions.
7. **Creative Storytelling for Innovative Entrepreneurship:** Uses storytelling to enhance creativity and drive social cohesion.
8. **Storytelling for Community Development:** Explores how narratives can unify and transform communities.

How to access

Accessing the Learning Kit is direct and require no registration. Steps:

1. Go to cip-eu.org/toolkit
2. Hover over the module of interest. A short description will appear as you move the cursor to the module box.
3. Click “Get Started” to enter to the module page (see the orange box in figure below)


CIP Learning Kit

This Learning Kit is an extensive resource designed to support your development as a Cultural Innopreneur. It offers a collection of practical guides, training modules, and templates aimed at enhancing creative and professional skills. The Learning Kit covers key areas such as creativity development, conflict management, storytelling, and event management. Each section provides textual and multimedia content, along with practical insight and activities to foster essential competences, making it an invaluable tool to kickstart your Cultural Innopreneur journey.

Art, culture, and adult education professionals who aspire to develop and deliver CIP training can access more in-depth modules on CIP MOODLE (CLICK HERE), including:

- Facilitation on Design Thinking
- Competence-Oriented Learning and Validation
- Open Educational Resources
- CIP LEVEL5 Certification Pathway


2Develop Creativity



A structured approach to creative and user-centric design process.

Get Started


Problem Solving and Need Recognition Techniques



4. Once entered in to the module page. You can navigate to different chapter of the module through the tab on the left side (See green box in figure below). Each module contains six chapters/tabs:
 - a. The Nutshell: Introduction to the topic
 - b. What it means for: Application and relevance for Artist, Entrepreneur and Trainer and Facilitator”
 - c. Module Video: Videos created by the CIP partnership or curated Youtube playlist related to the topic
 - d. Our Innopreneur’s Story: a real-life story from one of our CIP trainers
 - e. Activities: a list of activities you can use in your workshop and a quiz for the module
 - f. Resources: any additional resources.
5. To return to the Learning Kit home page, click “Back to Toolkit” button in the bottom right (see the blue box in the figure below)

Introduction to Design Thinking

Design thinking is a powerful tool for cultural Innopreneurs, aiding them in creating innovative and meaningful cultural initiatives. By focusing on user needs and fostering adaptability, design thinking ensures that projects resonate with diverse audiences in the dynamic cultural landscape. Its problem-reframing approach helps culturalpreneurs tackle complex challenges creatively.



Encouraging collaboration and co-creation, design thinking facilitates the integration of diverse perspectives in cultural projects. The methodology's emphasis on prototyping and testing allows for experimentation, ensuring that initiatives are both creative and effective. Community engagement is at the forefront, aligning with the collaborative nature of cultural initiatives.

- The Nutshell
- What it means for
- Module Video
- Our Innopreneur's Story
- Activities
- Resources

Design Thinking is a philosophy, combined with a set of tools, to help us solve problems creatively. It is a human-centered problem-solving approach that consists of six phases, each contributing to a holistic and iterative design process (Figure 1).

Overview of the six-phases:

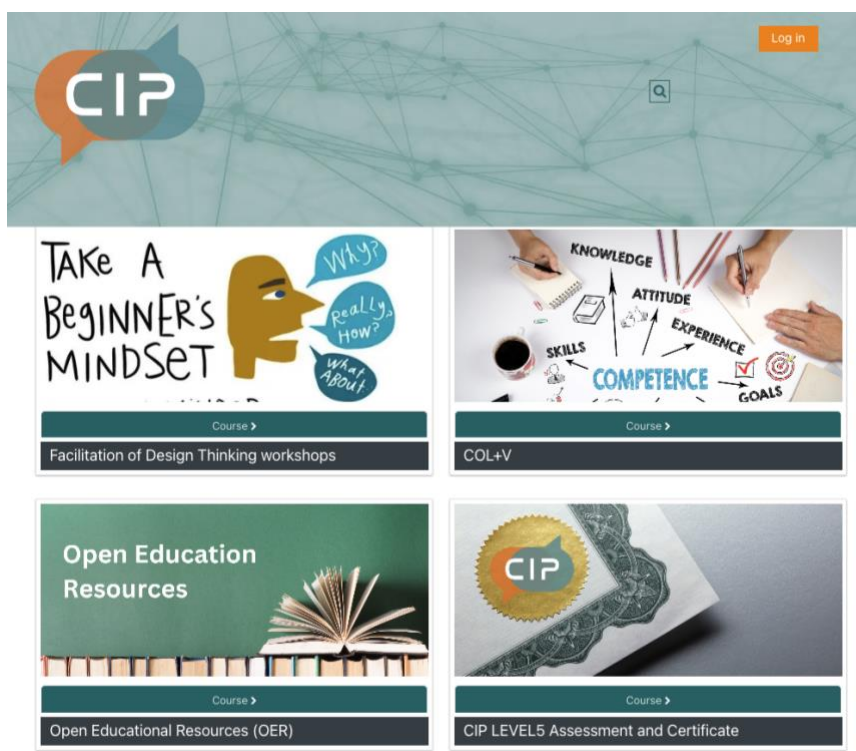
- Understand** (Research and Explore): In this phase, designers delve into the problem by conducting research, interviews, and observations to gain a broad understanding of the context and the user's world.
- Empathize** (Understand User Needs): Building on the understanding phase, designers seek to empathize with users, developing a deep appreciation of their needs, emotions, and motivations.
- Synthesis and Define** (Frame the Problem): With insights from the empathize phase, designers define the problem statement, synthesizing data and user needs to form a clear, actionable problem statement.
- Ideate** (Generate Ideas): Next, designers brainstorm and ideate, generating a multitude of creative solutions without judgment to address the defined problem.
- Prototype** (Build Tangible Solutions): Designers create low-fidelity prototypes or representations of their ideas, allowing them to quickly test and refine concepts based on user feedback.
- Test and Evaluate** (Gather Feedback): Prototypes are presented to users for feedback and evaluation, leading to further refinements and insights to inform the final solution.

Back to Toolkit

Target Audience

This Learning Kit is designed for a diverse audience, including professionals, general citizens, and adult learners. It aims to be user-friendly and easily accessible, minimizing digital barriers to ensure broad usability.

CIP Moodle



CIP Moodle is a registration required platform that provides an in-depth learning experience for four modules that essential to create competence oriented learning offers and also a digital portal for self-assessment on Contextualising Creative Facilitation. It provides a structured, sequential approach that enables a focused and competence oriented based learning experience.

The four modules provided in the learning kit are:

Facilitation of Design Thinking Workshops: Design thinking is the foundation of the CIP approach with Design Based Collaborative Learning. This module contains not only the fundamental of design thinking methodology, but also practice insights and skills needed to facilitate and conduct a design thinking workshop.

Competence Oriented Learning and Validation: This modules provide the educational background, trend and concept regarding competence, competence-based learning and validation. These elements are the building blocks to create a CIP learning offers.

Understanding and creating Open Educational Resources (OER): OER is important to the whole education sector, whether is to use already available resources or to create such resources. This module gives a detailed knowledge on what is OER, what are the limitation and how to create OER.

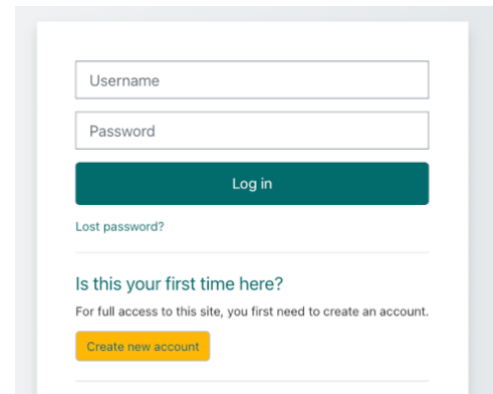
CIP LEVEL5 Assessment and Certificate: The module is designed to provide the theoretical background of the LEVEL5 approach and the opportunity to undertake an individual assessment of the “Contextualising Creative Facilitation”

How to access

The content and structure of the CIP Moodle is more elaborated and therefore, a learning management system is needed for learners to keep track of their progress.

Steps:

1. Go to <https://moodle.cip-eu.org/>
2. Click "log in" on the top right and then click "Create new account" (see the orange box in the figure to the right)
3. You will receive an account confirmation email to activate your account. Please be sure to check your spam box as well.
4. Once you have confirmed your account, you will be able to enrol to all the four course/modules.
5. To enrol to a course, move your cursor to "Course>" and click to enter the course "Enrolment options" page.
6. Click "Enrol me" (see blue box in the figure below) under "Self enrolment".



The image shows the Moodle login and registration interface. It includes fields for Username and Password, a Log in button, a link for Lost password?, and a section for new users with the text "Is this your first time here?" and a Create new account button highlighted in orange.

[Home](#) > [Courses](#) > [DT-workshops](#) > [Enrol me in this course](#) > [Enrolment options](#)

Enrolment options

Facilitation of Design Thinking workshops



Design Thinking provides us with a systematic and structural approach to solving complex problems from many fields and to find new solutions that meet the needs of those involved. It is often used in the field of idea and innovation development.

The method is based on a multi-step, agile and iterative process. This design thinking process helps us to narrow down and actually understand our problem, identify solution spaces and generate concrete ideas. In each step of this process, we apply different creative techniques and thus approach innovative solutions for our problem. Users and their needs are always in the foreground.

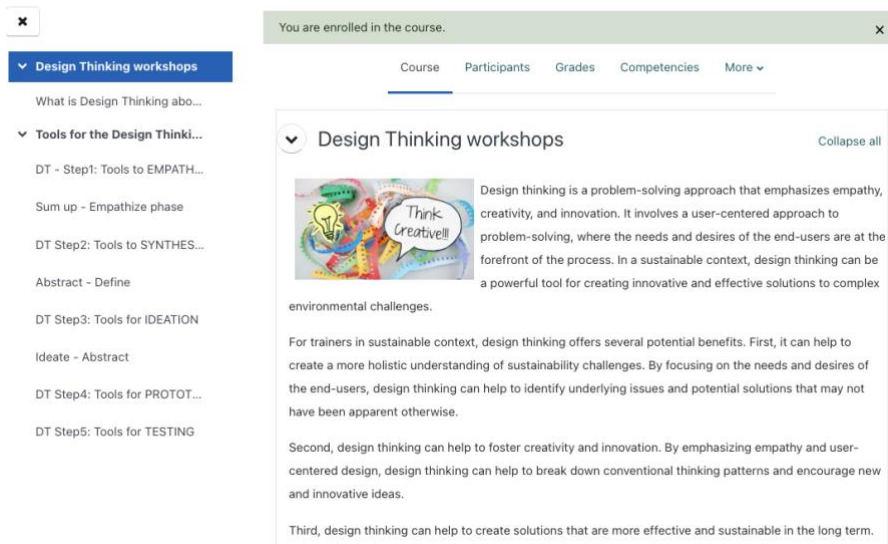
This course introduces the steps of the design thinking process, explains them and provides a number of methods and tools which can be applied to facilitate each step.

Self enrolment

No enrolment key required.

[Enrol me](#)

7. You will have access to the course content immediately and start learning! Course navigation panel is on the left.



The image shows the Moodle course page for "Design Thinking workshops". It includes a navigation panel on the left with links to "What is Design Thinking about...", "Tools for the Design Thinking...", "DT - Step1: Tools to EMPATH...", "Sum up - Empathize phase", "DT Step2: Tools to SYNTHES...", "Abstract - Define", "DT Step3: Tools for IDEATION", "Ideate - Abstract", "DT Step4: Tools for PROTOT...", and "DT Step5: Tools for TESTING". The main content area shows the course title, a description of design thinking, and a list of topics.

Target Audience

The CIP Moodle is designed for individuals who wish to develop their own learning or training offers under the CIP framework. It is particularly beneficial for adult education professionals who are unfamiliar with design thinking and competence-oriented learning. Additionally, artists and cultural professionals looking to step into the realm of non-formal education will gain valuable knowledge and skills in educational and facilitation practices.

Help Desk

A virtual help desk is available should you have encountered any issue. Email Ms. Law via vlaw@blinc-eu.org for any inquiries or to set up an online session¹.

¹ Online Zoom sessions are only available for the project duration which ends on 30th April 2024.